

Job Fair Preparations

Allows you to make face to face contacts with employers.

Provides opportunities to collect business cards and obtain a list of contact for networking and job opportunities.

To hear first-hand from employers how your _____, and, might meet their needs or the needs in today's workplace.

Identify new trends and innovations in business impacting career and career development.

Proper preparation is crucial!

Go on line and find out the names of the participating companies.
Find out information about their products, services, new initiatives, history, and competitors.

Initial Impressions & Presentation

Right or wrong, all of us form very strong opinions based on first impressions. It is important to note that such opinions are hard to change and are magnified when formed within the context of a job interview or a meeting at a job fair. Why? It is quite simple, as the employer is trying to determine if candidate will fit in the organization from a technical/professional perspective or in organizational culture. Culture refers to shared values, beliefs, and how things get done.

_____ Are you aware that the word dude is an Irish word meaning a stupid and foolish person?

Do you speak in a manner that is consistent with a professional demeanor? Do you use correct grammar? Do you speak and carry yourself in a manner that is consistent with the image this company wishes to present to customers?