



Advisory Committee – Business

MINUTES of the Meeting

Friday, September 30, 2022

CHAIRPERSON Jeff Tumbleson

ATTENDEES

2.

Jamie– “Workforce Leadership Council” may be able to help

Morgan– Survey students when contacting them to see why they are not coming/returning to SSCC

Jeff– BADM program is the only program with 2 MATH courses at SSCC, tends to be a stumbling block for the Associate Degree only student. The State is completing a MATH overhaul. SSCC BADM program currently requires an Algebra based course and a Statistics course MATH 1125- Quantitative Reasoning has some Algebra, some Statistics, and uses real world applications. Asking your thoughts on changing our MATH requirement for BADM to just MATH 1125 for Associate Degree only students and a Speech as all managers need to speak in front of people at some point. This would also have the caveat that students seeking 4-year degree would still take MATH 1125 and MATH 2281 -Statistics. I would need to check for transferability of MATH 1125 with our 3+1 partner Franklin University. The course is TAG

2. Work to get Student Social Media testimonials to help boost non-traditional enrollment.
3. Plan to contact students who have 30+ credits over the past 5 years and have not completed or have stopped attending, collect data on results.
4. When contacting the students in #3, conduct a